

Terms and Conditions of Personal Data Protection

I.

Basic Provisions

1. The personal data controller within the meaning of Article 4(7) of Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (hereinafter referred to as: "**GDPR**"), is the company AnyoneGo, s. r. o., identification number 05368169, Nové Sady 988/2, Staré Brno, 602 00 Brno (hereinafter referred to as: the "**Controller**").
2. The contact details of the Controller are
address: AnyoneGo, s. r. o., building TITC VTP, Purkyňova 648/125, 612 00 Brno
e-mail: info@anyonego.com
phone: 00420 775 275 909
3. The personal data means any information about an identified or identifiable natural person; an identifiable natural person is a natural person, who can be directly or indirectly identified, in particular by reference to a particular identifier, such as name, identification number, location data, network identifier or to one or more specific elements of the physical, physiological, genetic, psychological, economic, cultural or social identity of that natural person.
4. The Controller did not appoint any Data Protection Officer.

II.

Sources and Categories of Processed Personal Data

1. The Controller processes the personal data you have provided to it or the personal data obtained by the Controller on the basis of your enquiry or order.
2. The Controller processes your identification and contact data and data necessary for performance of the contract.

III.

The Legal Reason and Purpose of Personal Data Processing

1. The legal reason for personal data processing is the following
 - Performance of a contract between you and the Controller pursuant to Article 6(1)(b) of the GDPR;
 - Legitimate interest of the Controller for providing direct marketing (in particular for sending commercial communications and newsletters) in accordance with Article 6(1)(f) of GDPR;
 - Your consent to processing for the purpose of providing of direct marketing (especially for sending commercial communications and newsletters) pursuant to Article 6(1)(a) GDPR in conjunction with Section 7(2) of Act No. 480/2004 Coll., on Certain Information Society Services in the event of there was no order of goods or services.
2. The purpose of personal data processing is the following:
 - Processing of your order and exercise of rights and obligations arising from the contractual relationship between you and the Controller; when ordering, personal data is required, which is necessary for successful processing of the order (name and address, contact); provision of personal data is the necessary requirement for conclusion and fulfilment of the contract; without provision of

personal data, it is not possible to conclude or fulfil the contract on part of the Controller;

- Sending of commercial communications and doing other marketing activities.
3. There is no automatic individual decision-making within the meaning of Article 22 of the GDPR on the part of the Controller.

IV.

The Period for Storage of Data

1. The Controller stores personal data
 - For the period necessary to exercise the rights and obligations arising from the contractual relationship between you and the Controller and the exercise of claims under these contractual relationships (for the period of 15 years after termination of the contractual relationship).
 - For the period, until the consent to processing of personal data for marketing purposes is withdrawn, no more than 5 years, if personal data is processed on the basis of a consent.
2. After lapse of the storage period of personal data, the Controller shall erase the personal data.

V.

Recipients of Personal Data (Subcontractors of the Controller)

1. Recipients of personal data are persons
 - involved in delivery of goods/services / implementation of payments under a contract;
 - providing e-shop services and other services related to operation of the e-shop;
 - ensuring marketing services.
2. The Controller does not intend to transfer personal data to a third country (non-EU country) or an international organisation.

VI.

Your Rights

1. Under the conditions set out in GDPR, you have
 - the right to access your personal data pursuant to Article 15 of GDPR;
 - the right to correction of personal data according to Art. 16 of GDPR or restriction of processing according to Art. 18 of GDPR;
 - the right to erasure of personal data pursuant to Art. 17 GDPR;
 - the right to object to processing in accordance with Article 21 of GDPR; and
 - the right to data portability in accordance with Article 20 of GDPR.
 - the right to withdraw the consent to processing in writing or electronically to the address or email of the Controller included in Article III of these Terms.
2. You also have the right to lodge a complaint at the Office for Personal Data Protection, in case you believe that your right to personal data protection has been violated.

VII.

Conditions of Personal Data Security

1. The Controller declares that it has taken all appropriate technical and organisational measures to safeguard personal data.
2. The Controller has taken technical measures to secure data storage and personal data storage in paper form.

3. The Controller declares that only its authorised persons have access to personal data.

VIII.

Final Provisions

1. By sending an enquiry or order from the Internet order form, you confirm that you are aware of the Terms and Conditions of Personal Data Protection and that you accept them in their entirety.
2. The Controller shall be entitled to amend these Terms. It will publish a new version of the Terms and Conditions of Personal Data Protection on its website and it will also send you a new version of these Terms to your email address, which you have provided to the Controller.

These Terms shall become effective as of 01/07/2020.